

# Maestro Golf Course & Tee-Time Management

## Maximize Revenue

You know that a well managed tee-sheet is the key to maximizing your revenue; so do we. Maestro Golf & Tee-Time is Northwind's electronic tee-sheet manager and is designed for fast, flexible, and efficient tee sheet management. Northwind offers two versions of Golf & Tee-Time to suit the needs and the budget of your course.

## Complete tee sheet management; Maestro Golf & Tee-Time will help streamline the management of your course:

- ◆ Flexible configurations - select the format, start and end times, and desired intervals to maximize course usage.
- ◆ Link tee sheets for cross-over play between 9 hole courses
- ◆ Copy, paste, and delete bookings.
- ◆ Cancellation and no show reporting and tracking
- ◆ Services can have different rates based on the time of day, day of the week, or time or year.
- ◆ Comprehensive, easy to read information
  - ⇒ Who's checked in
  - ⇒ What times are still available
  - ⇒ Where groups are now (which hole on the course)
  - ⇒ What group is up next on the first tee
  - ⇒ Speed search available tee times with our day at a glance bar.
  - ⇒ Email tee time confirmations
  - ⇒ Online Internet Bookings appear live on your screen.

## Need more? Add guests on-the-fly, track players, carts, and the weather.

- ◆ Add Guests on the fly, right from the tee sheet
  - ⇒ Demographic tracking – for target marketing
  - ⇒ Track your frequent players
  - ⇒ Automated cart tracking
  - ⇒ Track cart usage and availability
  - ⇒ Report on individual carts
  - ⇒ Weather tracking
  - ⇒ Look back and see the weather on a particular day
  - ⇒ Find out how the weather affects player no shows

## 20+INTEGRATED MODULES ON A SINGLE DATABASE

- ◆ Front Office (PMS)
- ◆ Sales & Catering
- ◆ Yield Management
- ◆ 2-Way GDS Integration
- ◆ Real-Time Web Booking Engine
- ◆ Multi-Property Management
- ◆ Condo & Timeshare
- ◆ Retail & Fine Dining POS
- ◆ Table Reservation
- ◆ Analytics & BI
- ◆ Spa & Activities
- ◆ Central Reservations
- ◆ Work Order
- ◆ CRM
- ◆ Gift Card & Loyalty
- ◆ Membership
- ◆ Concierge
- ◆ Housekeeping
- ◆ Golf Management
- ◆ Guest Experience Measurement
- ◆ eMarketing

Visit our website for a full list of modules and more information

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### Tournaments

You determine starting times, group sizes, starter's times and tee time spacing. Handles team play, pre-defined, calculated or randomly selected. Handles crossover, double crossover and shotgun tournaments

### Flexible

Easy to set up and run Callaway, Scramble, Best Ball, Par-Point, Team and Individual Medal tournaments with scoring calculated automatically for you!

### Flights

Custom design as many flights as you need. Group players by handicap ranges or set a fixed number of flights in a tournament.

### Draws

Quickly set up next day's draw times as soon as all the current day's scores are entered. Draws can be easily viewed and modified on screen. Simply move players within the draw sheet to accommodate special needs or preferences. Once the draw is set, it can be sent to the tee time scheduler.

### Player Entry

The system easily accesses the membership database for quick entry. It automatically calculates handicaps using the player's handicap factor as they are entered. Your guest players' information can be easily added and stored for future reference.

### Scoring

Enter scores hole-by-hole or gross total. Gross and net scores are immediately displayed after score entry. The system will calculate Callaway and Par-Point scores as you go.

### Standings

Retrogression performed on gross or net score, or by handicapped holes. Determine Gross, Net, Par-Point and Best Ball winners as soon as the last score is entered.

### Reports

Draw lists and tournament schedules help keep your tournament organized from start to finish. Detailed scoring reports and tournament statistics add to the power of the system.

### Tournament Service

The system prints power cart signs for each round of the tournament displaying the golfer's names, team number and starting hole.

### Handicapping

Members enter their scores quickly and easily with a touch screen, mouse or keyboard. For quick reference, home course handicaps are calculated and displayed on the member's screen.